

University of Pretoria Yearbook 2019

Entrepreneurial growth process 843 (ENP 843)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	50.00
Programmes	MPhil Entrepreneurship (Coursework)
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Year

Module content

The need for growth ventures, managing entrepreneurial growth, types of growth, managing the venture life-cycle, growth strategies and methods, financing growth. Understanding cash flow management and preparing a financial model. Financial management for the entrepreneur. Entrepreneurial financing (from crowd sourcing to venture capital). Financing options and modelling for the entrepreneurial venture towards fast growth. Break-even analysis and budget development. Financial plan of the business plan. Applying entrepreneurship to established companies. Corporate venturing. Levels of corporate entrepreneurship. Implementation of entrepreneurial management in corporations. Entrepreneurship policy versus SMME policy. Models for entrepreneurship development and enabling of SMME's.

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